



Sponsorship Opportunities Season 2024 /2025

Dear Sponsor,

We have several opportunities for you to get involved and help support, develop and advertise at the club. This year our away matches take us throughout Somerset.

Details of available sponsorship packages are below and we would be very grateful if you could support us by purchasing one of them.

Package 1 – Match day sponsor

- **£50 for individual sponsor**
- Your contribution will provide for the home match ball with your name appearing in the match day programme.
- A complimentary bucket of Beers is also provided to the attendees from the sponsor.

Package 2 - Pitch side advertising

- **£250 for 1st year then £125 for each subsequent year**
- This gives your company great exposure by way of a 3.0m x 0.8m advertising board fixed around the perimeter of the 1st XV pitch which will be seen every time the pitch is in use.
- In addition, you will be invited to attend the club's numerous social events.
- Our great facilities mean that they are often used for regional and county matches, as well as for several tournaments throughout the season – providing great advertising exposure !

Package 3 – Senior Player Sponsorship

- **£350 per season**
- Normally, all players have match and travelling expenses to meet but by being sponsored these fees are waived and they receive a selection of kit from the club.
- This is a great opportunity for you to form a special bond with one (or more) of the senior players.
- On top of this you will be invited to become a club member which entitles you to join our '200 Club' with a chance of winning monthly cash prizes and to attend the club's numerous social events.
- Package also includes invite with 2 free passes to our annual sponsors day lunch.
- In addition, your business name and logo will appear alongside your player's profile in the match day programme, next to your players photo on our social media sites as well as on the club website.

Package 4 – Colts Player Sponsorship

- **£150 per season**
- Normally, all players have match and travelling expenses to meet but by being sponsored these fees are waived and they receive a selection of kit from the club.
- On top of this you will be invited to become a club member which entitles you to join our '200 Club' with a chance of winning monthly cash prizes and to attend the club's numerous social events.
- In addition, your business name and logo will appear alongside your player's profile in the Senior match day programme, on our social media sites as well as on the club website and sponsors boards in the club house.

Package 5 – Gold Sponsor

- **£1,000 - includes all aspects of package no 2**
- Plus a table for 6 guests at 2 home games during the season including lunch.
- Plus an advertising banner on the club website.
- Plus the opportunity to advertise your business at all of the official club events.

Further enhanced sponsorship and donation opportunities include kit, travel and club dinner sponsorship and in return we can offer other benefits including the opportunity to apply for international rugby match tickets.

Please let us know if any of these opportunities are of interest, in which case, we would be delighted to discuss them with you.



Sponsorship Package Booking Form

Business Contact Name:

Business Name:

Business Address:

.....

.....

Postcode:

Tel No:

Email:

**Sponsorship Package
Number(s) Taken;**

1	2	3	4	5
---	---	---	---	---

Please circle selection

Name of Sponsored Senior Player:

Sponsored Senior Player Responsibilities:

1. Sponsored players are responsible to provide Burnham-on-Sea RFC with contact details for their sponsor along with their sponsors company logo (if applicable) for programme and website purposes.
2. It is the sponsored players responsibility to inform their sponsor of club games and club events, along with inviting their sponsor to the end of season presentation dinner.
3. Sponsored players must ensure they communicate with their sponsor regularly, particularly when they attend a game.
4. Sponsored players must send a note of thanks to their sponsors together with a fixtures list.

Sponsored Senior Player Unavailability:

5. Should the sponsored player either;
 - o Get injured early in the season and be unable to play for some considerable time or
 - o Not make himself available to play regularly or
 - o Leave the club then...

The player's sponsor will be invited to roll their sponsorship money over to the next season or transfer the sponsorship money to another player.

However, if the sponsor chooses then a partial reimbursement of their sponsorship money will be made.

The final figure to be at the discretion of the club.

Please return form to;

David Barton

Tel: 07515 795557

Email: DavidB_BOS_RFC@hotmail.com